



Marvels in Automotive Design

# 1957 Chevrolet

## *Two Ten*

One of the most iconic vehicles in our automotive heritage and history would be the 1957 Chevrolet. They are still one of the most popular and admired American automobiles in our culture with it becoming a pop culture icon.

The '57 models were introduced to the public by Chevy dealerships on Friday, Oct. 19, 1956. Initially, General Motors executives wanted an entirely new car for 1957, but production delays necessitated the 1955–56 design for one more year. Ed Cole, chief engineer for Chevrolet, dictated a series of changes that significantly increased the cost of the car. These changes included a new dashboard, sealed cowl, and the relocation of air ducts to the headlight pods, which resulted in the distinctive chrome headlight that helped make the 1957 Chevrolet a classic. Fourteen-inch wheels replaced the fifteen-inch wheels from previous years to give the car a lower stance, and a wide grille was used to give the car a wider look from the front. The now famous '57 Chevrolet tailfins were designed to duplicate the wide look in the rear.

The '57s were available in the popular Bel Air series along with the Two Ten and One Fifty series. Chevy also produced a series of popular station wagon models including the Beauville, Two Ten Townsman, One-Fifty Handyman and the Nomad along with the great looking convertible models as well.

For 1957 there were four standard engine options, a 235.5 cu in inline 6-cylinder (140 hp), a 265 cu in V8 "Turbo-Fire" (162 hp), and two 283 cu in V8s: a "Turbo-Fire" twin-barrel carburetor (185 hp) and a "Super "Turbo-Fire" four-barrel carburetor developing 220 hp. 1957 was the first year that Chevrolet ever offered fuel injection as an option. A 283 cu in engine fitted with solid lifters, the "Duntov" cam and fuel injection was rated at 283 hp and cost \$500. Chevrolet also introduced a new Turboglide transmission, which made for smoother shifting for the driver.

Base cost of a Two Ten 2-door Sedan started at \$2,210, plus options. The model before you sports the 283 cubic inch engine with an Edelbrock four-barrel carburetor. It produces 220 horse power. Transmission is a TH350. Color is Bright Teal Metallic.

*"Your get more to be proud of in a Chevy" – Ad Slogan*